



SALES GROWTH

The growth in sales in just 18 months has been remarkable. As factory facilities were increased to meet demand, the demand rose again.

Sales of Renault rose from 80 per month in 1966 to 350 per month by the end of 1967.

The demand for the Peugeot range continues to exceed the capacity to produce them, with sales averaging 150 per month. Soon a new Renault will be added to the range and again sales will increase.

RENAULT 16

This fine example of modern automobile engineering will be produced in Australia under the Government S.V. Local Content Plan. The Renault 10 has created a great deal of interest among Australian motorists. The Renault 16 will create even more.

THE FUTURE

Renault growth and expansion seems assured by the ever increasing production capacity and the development of the Dealer network.

Renault will have the vehicles and the outlets to supply an increasing share of the Australian market. There seems virtually no limit to the ultimate growth.

THE PEOPLE

That so much has been achieved in such little time speaks volumes for the people of Renault. Over 500 Australian executives, craftsmen and workers are directly employed by Renault (Australia) Pty. Ltd. Hundreds more are involved at Dealership in selling and servicing. Countless numbers help to supply goods and services, extend premises and so on.

We do indeed feel that Renault has been an Australian success story and have unshakeable faith that the success will continue.

RENAULT

